

More Than Half of Top 100 FM Stations in the USA Are Processing With Omnia

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It's official: Leading FM broadcasters choose Omnia audio processors more often than all other brands—combined!

Data from surveys conducted in Arbitron's Top 10 Markets reveal that a majority of the nation's highest rated FM stations* have upgraded to Omnia audio processing.

"In market after market, we found the same thing," says Frank Foti, President of Omnia Audio. "Many of radio's most respected broadcasters have already upgraded to Omnia – and more are doing so every day."

Markets included in the study were New York, Los Angeles, Chicago, San Francisco, Dallas, Philadelphia, Washington D.C., Boston, Houston, and Detroit. In many markets, FM broadcasters have shown an overwhelming preference for Omnia.

"8 of New York's Top 10 FM stations are on the air with Omnia," says Foti. "It's the same thing in Dallas; in Philadelphia 9 of the Top 10 use Omnia. And of course, the highest billing station in America, KIIS-FM in Los Angeles, relies on Omnia as well. The message is clear: broadcasters in the most competitive markets on earth rely on Omnia to help them win."

For more information about Omnia audio processors, visit www.omniaaudio.com.

* Spring 2002 ARB, Mon-Sun 6a-Mid, 12+

Omnia Audio, a Telos Systems company, is headquartered in Cleveland, Ohio with offices in Europe and Canada, is a leading manufacturer of ISDN, coded audio and telephone interface products for talk-shows, teleconferencing, audio production, remote broadcasts, and intercom applications.

Omnia, a Telos company, is world-renowned for its digital audio signal processing expertise. Omnia audio processors for FM, AM, TV, DAB, Internet, and audio production are setting new standards for professional audio quality.